



TRANSFORMING HEALTHCARE IN SOUTH CAROLINA SUMMIT

April 18, 2013

DoubleTree by Hilton, Columbia

presented by: Pfizer, Inc

AGENDA

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| 8 – 9 a.m. | Registration & Continental Breakfast (<i>sponsored by BlueCross BlueShield of South Carolina</i>) |
| 9 – 9:15 a.m. | Welcome & Opening Remarks
Justin Batt, Pfizer, Inc. |
| 9:15 – 10 a.m. | Value-Based Insurance Design: Improving Care and Bending the Cost Curve
Mark Fendrick, M.D., Director of the Center for Value-Based Insurance Design, University of Michigan |
| 10 – 10:45 a.m. | Panel: Healthcare's Impact on Economic Development in South Carolina
Ray Farmer, Director, S. C. Department of Insurance
Tony Keck, Director, South Carolina Department of Health and Human Services
Mark Lyles, M.D., Chief Strategic Officer, Medical University of South Carolina
Scott Middleton, Owner, Agape Senior |
| 10:45 – 11 a.m. | Break (<i>sponsored by USC Moore School of Business</i>) |
| 11:00 – 11:15 a.m. | Healthy Workforce = Healthy Economy: Healthcare Cost and Quality Drivers of Employers
Robby Kerr, President, Kerr & Company |
| 11:15-11:30 a.m. | Healthy Workforce = Healthy Economy: The Employer's Perspective
Annmarie Higgins, VP of Human Resources, BMW Manufacturing Co. |
| 11:30 – 11:45 a.m. | Collaboration For A Bold Vision: Integrated Delivery Systems Role in Evolving Healthcare Environment
Chuck Beaman, CEO, Palmetto Health |
| 11:45 – Noon | ACO, PCMH & Employers
Ron Piccione, CEO, Palmetto Primary Care Physicians |
| 12 – 1:15 p.m. | Luncheon (<i>sponsored by Midlands Orthopaedics, P.A.</i>)
Providers Transforming Healthcare
Thornton Kirby, President & CEO, SC Hospital Association
Value-Based Healthcare Through Care Coordination and Clinical Integration
Dr. Angelo Sinopoli, VP of Clinical Integration & CMO, Greenville Hospital System |
| 1 :15– 2:00 p.m. | The Payer's Perspective: Transforming Healthcare in South Carolina
Jim Deyling, President, BlueCross BlueShield Private Business Division |
| 2:00-2:15 p.m. | Break |
| 2 :15– 2:30 p.m. | What Does This Mean?: Wrap Up
Scott Middleton, Owner, Agape Senior |
| 2:45 – 3:15 p.m. | Roundtable Discussions |
| 3:00 p.m. | Adjourn |