



TENTATIVE AGENDA

Wednesday, September 26

5 – 7:00 p.m. **Networking Reception**

Join fellow Summit attendees and get a jumpstart on your networking. We'll also be inviting representatives from non-profits that are looking to engage YPs in their mission to connect with attendees.

Thursday, September 27

8:00 a.m. **Registration and Continental Breakfast**

9:00 a.m. **Campaigning for Yourself: How to Work the Room Like You Are Running for Office**

Tori West (President & CEO, Talent Impact Strategies, LLC)

When it comes to networking, it is not just about making a great first impression—it is about making a lasting one. After all, networking is all about building relationships over time. But at a networking event—where everyone you meet is sure to be meeting dozens of others, too—how do you make sure that you are memorable, even after the night is over? Attendees will learn: how to build a personal brand; how to craft the perfect introduction, including a new elevator speech; strategies to build a network that campaigns for you; and a variety of follow-up methods—this little extra effort can be the start to a worthwhile relationship.

10:00 a.m. **Session Change Break**

10:10 a.m. **Breakout Sessions (Choose One)**

Navigating Salary Negotiations and Understanding Fair Market Value

Megan Graham (Staffing Manager and Executive Search Consultant, Find Great People)

This session will cover the keys to successful salary negotiation, managing expectations of the process and how to better understand your fair market value.

or

Shift into Passion: Achieving Your Ultimate Career Goals

Tori West (President & CEO, Talent Impact Strategies, LLC)

Some people spend a lifetime working hard, investing all their time and energy into their job, hoping for a promotion or opportunities to come their way. But without a specific plan and direction, that will never happen...success also takes personal growth, noticing and grabbing chances, building new skills and putting them into practice, forming relationships and making the most of them, and much more. Setting your professional goals can guide you through the obstacles and moments of hopelessness in your career. Join this session for a blueprint on building a solid plan for your ambitious professional goals.

11:10 a.m. **Networking Break**

11:30 a.m. **Luncheon + Keynote: Gubernatorial Candidate Town Hall**

2018 Gubernatorial Candidates Henry McMaster (R) and James Smith (D) will sit down with SC Chamber President and CEO Ted Pitts to talk about their platforms. Attendees will have the opportunity to submit questions in advance for this modified town-hall session.

12:40 p.m. **Networking Break**

1:00 p.m. **Executive Roundtable**

Back by popular demand! This year, you'll have the opportunity to speak to several different executives at intervals long enough for a true conversation, but short enough that you can get the most out of the time allotted. Bring your A-game questions!

2:30 p.m.

Networking Break

2:50 p.m.

#FakeNews – How to Avoid It, and How to Find the Truth

Charles Bierbauer (Professor and Former Dean, College of Mass Communications and Information Studies, University of South Carolina)

4:00 p.m.

Adjourn