



# STUDENT APPLICATION INFORMATION

July 21 – 26, 2019 • Columbia, SC

*The mission of South Carolina Business Week is to develop tomorrow's business leaders today.*

## What is South Carolina Business Week?

- An inside look at business in action, this program is designed to educate high school students on entrepreneurship and the American free enterprise system.
- Students attend the program fully sponsored by the business community – only a \$75 fee to apply.
- Business Week will be held on the campus of University of South Carolina, Columbia July 21 – 26, 2019.

## How does the program work?

- Students form mock companies of 10-12 students.
- Student companies are led by Company Advisors, loaned executives from companies across South Carolina.
- Students attend workshops on all aspects of business and test newly-acquired knowledge in a computer business simulation game.
- Students will compete in challenges to make their company the most profitable through sound business decisions.

## Who makes up the faculty?

- 30-40 leaders in business, education and government share their special knowledge and skills with the students.
- CEOs from some of South Carolina's largest corporations provide the big picture.
- Students hear from experts in economics, diversity, communications, international business, management and research and development.

## What are the requirements for participation?

- Currently ranked in the top one-third of their class;
- Have completed their sophomore, junior or senior year by June 2019
- Possess demonstrated leadership skills through school and community activities.

## Is there time for fun?

- Students will be permitted to use the recreational facilities at the college.
- Planned activities, such as a pizza party, a movie and a talent show, will allow time to meet new friends from across South Carolina.

## What is covered by the business sponsorships?

- Housing in a dorm room at the USC Honors College
- Three meals a day
- All instructional materials

## How do I apply and get accepted into the program?

- Complete the application process in its entirety by submitting the initial application, the student evaluation form with the signature of school principal or guidance counselor, and the required essay.
- The essay brief (i.e., minimum 250 words, maximum 500 words) should be explanation about what you hope to gain by attending Business Week and how you think this experience will provide a background for your future in the working world. Students, including returning students, must submit an original essay. Essays from previous years will not be accepted.
- First time students are accepted first. Returning students are accepted on a selective basis with class rank and application content taken into consideration.

## Deadline: May 17, 2019

Applications received after the deadline will be accepted on availability. Applications must be submitted in their entirety to be eligible for review. Returning students will be accepted after the deadline, space permitting.

