

# 2019

## Events Calendar

### JANUARY

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### FEBRUARY

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

### MARCH

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### APRIL

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### MAY

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### JUNE

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

### JULY

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### AUGUST

S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### SEPTEMBER

S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

### OCTOBER

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

### NOVEMBER

S	M	T	W	Th	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### DECEMBER

S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### BUSINESS SPEAKS

JANUARY 22 – COLUMBIA

### SPOTLIGHT ON AGRICULTURE & FORESTRY

FEBRUARY 7 - COLUMBIA

### HEALTHCARE COSTS & ISSUES FORUM

MARCH 7 – COLUMBIA

### SAFETY AWARDS

MARCH 28 – COLUMBIA

### SCDC DAY

APRIL TBD – WASHINGTON, DC

### SALUTE TO SMALL BUSINESS

MAY 1 – COLUMBIA

### CYBERSECURITY SUMMIT

MAY 16 – GREENVILLE

### BUSINESS WEEK

JULY 21 – 26 – TBD

### BEST PLACES TO WORK

AUGUST 1 – COLUMBIA

### WASHINGTON NIGHT

AUGUST 22 – COLUMBIA

### THE 2019 SHRM STATE CONFERENCE – IN ASSOCIATION WITH THE SC CHAMBER OF COMMERCE

SEPTEMBER 25-27 – MYRTLE BEACH

### NATIONAL MANUFACTURING DAY

OCTOBER 4

### 40TH ANNUAL SUMMIT

NOVEMBER 20 - 21 – ISLE OF PALMS



**SOUTH CAROLINA**  
CHAMBER OF COMMERCE  
THE CHAMPION FOR BUSINESS

# Business Speaks at the State House

January 22 – Columbia

**Average Attendance: 200-250**

Business Speaks is the Chamber's annual legislative session kick-off, including a statehouse tour, briefings with key SC Senate and SC House members, and a networking reception for attendees to meet and greet key legislators and staff.



# Business Speaks at the State House

Individual Attendee – Member: \$95 | Non-Member: \$125

	Presenting (\$5,500)	Platinum (\$3,500)	Gold (\$1,750)	Silver (\$1,000)	Bronze (\$500)	Contributor* (\$300)
# Available	1	4	Unlimited	Unlimited	Unlimited	Unlimited
Pre-event publicity**	✓	✓	✓	✓		
Company logo on all event-specific communications	✓					
Recognition on SC Chamber event registration page	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name	Company name
Recognition in SC Chamber e-newsletter	✓	✓	✓			
Recognition in pre- and post-event press releases	✓					
Exclusive announcement of your sponsorship on Facebook and Twitter	✓					
Logo on pop-up banner displayed at event	✓					
Printed program and signage recognition at event	Company logo	Company logo	Company name	Company name	Company name	Company name
Complimentary registrations to attend the meeting and reception	12	10	8	4	2	2
Front-row seating at the meeting	✓					
Recognition in the SC Chamber app	Cover image on home page, logo icon, description, website, and name listed	Logo icon, description, website, and name listed	Company description, website, and name listed	Company website and name listed	Company name listed	Company name listed
Role in the event	Opportunity to address audience at the meeting	Company name recognition from the podium at the meeting	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting
Logo on event nametags	✓					
List of attendees from the event (available on request post-event)	✓	✓	✓	✓		
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)	✓					

\*limited to government, non-profits and local chambers with fewer than 25 employees

\*\*deadline applies

For more information, please contact Sunny Philips, VP of Membership and Marketing, at [sunny.philips@scchamber.net](mailto:sunny.philips@scchamber.net) or 803-255-2543.

# Spotlight on Agriculture & Forestry

February 7, 2019 | Columbia, SC

Presenting: \$3,500

Gold: \$1,750

Silver: \$500

<i>Availability</i>	1	1	5
Event registrations/seats included:	6	4	2
List of registrants, including name and company (provided the day before the event)	●	●	
Company logo* or listing (contingent on level) on event signage	●	●	●
Link to company landing page placed on the SC Chamber event page	●	●	●
SC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	
Level-specific recognition and thanks from the podium	●	●	
Opportunity to distribute promotional materials to attendees	●	●	
Company listing on event promotional materials, including e-mail blasts and press releases*	●		
Prominently displayed pop-up banner (provided by sponsor) at the event	●		
Exhibit table	●		
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)	●	●	
*deadline applies			

# Healthcare Costs and Issues Forum

March 7, 2019 | Columbia, SC

Presenting: \$10,000

Platinum: \$7,000

Gold: \$5,000

Silver: \$3,500

Bronze \$2,000

Contributor: \$1,000

Exhibitor: \$550

Availability	1	5	5				limited
Event registrations/seats included:	12	10	8	6	4	2	limited
List of registrants, including name, title and company (provided the day before the event)	●	●	●	●	●	●	●
Link to company landing page placed on the SC Chamber event page	●	●	●	●	●		
SC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●				
Level-specific signage at event	●	●	●	●	●	●	
Name-Specific Recognition and thanks from the podium	●	●	●				
Opportunity to distribute promotional materials to attendees	●	●	●				
Company listing on event press releases: presenting only, promotional materials, and e-mail blasts	●	●					
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●					
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/ past event attendees*	●						
Dedicated e-mail blast (provided by sponsor) sent to past, present and prospective attendees*	●						
30-second commercial spot (provided by sponsor) played during event*	●						
Opportunity to address audience	●						
Exhibit table + 2 booth attendees	●	●	●	●	●	●	●
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)	●	●	●				
Opportunity for customized speaking role in the program*		●					
Opportunity to speak on a panel in the program*			●				
Level-specific company name recognition on printed & digital signage							●

\*deadline applies

# Safety Awards

March 28, 2019 | Columbia, SC

Presenting: \$3,500  
Platinum\*: \$1,500  
Exhibitor: \$300

Availability	1	5	limited
Event registrations/seats included:	10	8	1
List of registrants, including name, title and company (provided the day before the event)	●	●	●
Company logo* or listing (contingent on level) on event signage	●	●	
Link to company landing page placed on the SC Chamber event page	●	●	
SC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	
Name-Specific Recognition and thanks from the podium	●	●	
Opportunity to distribute promotional materials to attendees	●	●	
Company listing on event press releases: presenting sponsor only, promotional materials, and e-mail blasts	●	●	
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●	
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/ past event attendees*	●		
Dedicated e-mail blast (provided by sponsor) sent to past, present and prospective attendees*	●		
30-second commercial spot (provided by sponsor) played during event*	●		
Opportunity to address audience and present the awards	●		
Exhibit table	●	●	●
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)	●	●	
Opportunity to introduce the speaker / 1-color logo on napkins		●	
Level-specific company name recognition on printed & digital signage			●
*Level Opportunities: Reception Sponsor, Speaker Sponsor			

# SCDC Day

April 2019 | Washington, DC

Presenting: \$5,500  
Platinum: \$3,500  
Gold: \$2,000  
Silver: \$1,500  
Bronze \$1,000

Availability**	1	4			
Event registrations/seats included*:	8	6	4	3	1
List of registrants, including name, title and company (provided the day before the event)	●	●	●	●	●
Company logo or listing (contingent on level) at reception	●	●	●	●	●
Link to company landing page placed on the SC Chamber event page	●	●	●	●	
Name-Specific Recognition and thanks from the podium	●	●	●		
SC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●			
Company listing on event press releases: presenting only, promotional materials and e-mail blasts***	●	●			
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/ past event attendees***	●				
Opportunity to address audience	●				
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)	●				
<p>*travel costs not included **sponsorships available to SC Chamber members only ***deadline applies</p>					

# Salute to Small Business

May 1, 2019 | Columbia, SC

Presenting: \$5,500

Platinum\*: \$3,500

Gold: \$1,750

Silver: \$1,000

Bronze: \$500

Exhibitor: \$250  
Exhibitor w/ Lunch: \$300

Availability	1	2	5			limited
Event registrations/seats included:	10	8	6	4	2	2 booth attendees
List of registrants, including name, title and company (provided the day before the event)	●	●	●	●	●	●
Company logo or listing (contingent on level) on event sponsor sign, event webpages, event app and in event program	●	●	●	●	●	
Exhibit table	●	●	●	●	●	●
Link to company landing page placed on the SC Chamber event page	●	●	●	●		
SC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●			
Name-Specific Recognition and thanks from the podium	●	●	●			
Opportunity to distribute promotional materials to attendees	●	●	●			
Company listing on event promotional materials, including e-mail blasts and press releases (presenting only)	●	●				
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/ past event attendees	●					
Logo on pull-up banner displayed at event	●					
30-second commercial spot (provided by sponsor) played during event	●					
Opportunity to address audience	●					
Front-row seating at the meeting	●					
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)	●					

\*Level-specific Opportunities:  
Matchmaker Sponsor or Luncheon Sponsor



# Cybersecurity Summit

May 16, 2019 | Greenville, SC

Presenting: \$10,000

Gold\*\* : \$5,000

Silver: \$3,500

Exhibitor  
\$1,000

Bronze \$500

Table Sponsor \$750

Availability	1	7**				limited
Event registrations/seats included:	12	8	6	4	2	8 Lunch
List of registrants, including name, title and company (provided the day before the event)	●	●	●	●	●	
Link to company landing page placed on the SC Chamber event page	●	●	●			
SC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●				
Name-specific recognition and thanks from the podium	●	●				
Company listing on event promotional materials, including e-mail blasts and press releases*	●					
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/ past event attendees*	●					
Level-specific company name recognition on printed & digital event signage	●	●	●	●	●	●
Exhibit table*	●	●	●	●	●	
Prominently displayed pop-up banner (provided by sponsor) at the event	●					
30-second commercial spot (provided by sponsor) played during event*	●					
Opportunity to address audience	●					
Print ad in the event program (Presenting: full-page, Gold Program Sponsor: full-page, Gold: half-page)*	●	●				
Opportunity for customized speaking role in the program*	●					
Opportunity to speak on a panel in the program*		●				
Dedicated e-mail blast (provided by sponsor) sent to past, present and prospective attendees*	●					
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)*	●	●				
**Gold level opportunities: app sponsor, program sponsor, breaks sponsor, luncheon sponsor, conference swag items		●				

\*deadline applies

South Carolina Business Week's purpose is to educate high school students on business and the American free enterprise system. Loaned executives share their expertise with students in collegiate-caliber lectures and demonstrations. Starting with the basics and adding topics throughout the week, students collaborate with executives in an intensive program designed to develop a thorough understanding of business practices and private enterprise. Additionally, student interaction with professionals provides the opportunity to gain information on a number of career options. Many students begin to form important choices related to college degree major and professional field of interest during South Carolina Business Week.



# SC Business Week

To be a part of this exciting program, simply complete and return this card, or contact Sunny Philips, VP of Membership and Marketing, at sunny.philips@scchamber.net or 803-255-2543.

All sponsoring companies receive:

- Recognition in SC Chamber's annual Business Week publication (readership of 25,000+);
- Personal letter from the student(s) you sponsor;
- Participation (if desired) in the selection of your sponsorship recipient attendee(s);
- Opportunity to loan an executive from your company to serve as a Company Advisor; and
- Full tax deduction for your donation.

I would like to support Business Week through\*

- Student Scholarship (\$750)
- Bronze Sponsorship (\$1,000)
- Silver Sponsorship (\$2,500)
- Gold Sponsorship (\$5,000)
- Presenting Sponsorship (\$10,000)
- Other (amount: \_\_\_\_\_)

Your information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Check enclosed (please make checks payable to South Carolina Business Week)
- Please contact me to pay by credit card

\*[www.scbusinessweek.com](http://www.scbusinessweek.com)

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**PLACE STAMP  
HERE**



**C/O SUNNY PHILIPS  
1301 GERVAIS STREET, SUITE 1100  
COLUMBIA, SC 29201**

# Best Places to Work in SC

August 1, 2019 | Columbia, SC

Presenting: \$5,000

Platinum \*\*: \$3,000

Gold: \$1,500

Silver: \$900

Bronze \$600

Availability	1	5	5		
Event registrations/seats included:	10	10	8	4	2
Guaranteed seating for your entire party at the same table	●	●	●	●	
Company logo* or listing (contingent on level) on event sponsor sign, event webpages, event app and in event program	●	●	●	●	●
Link to company landing page placed on the SC Chamber event page	●	●	●	●	
Opportunity to choose your company's walk-up song (to be approved by the Chamber)*	●	●	●		
List of registrants, including name, title and company (provided the day before the event)	●	●			
SC Chamber to post confirmation of sponsor's involvement to social media account	●	●			
Name-Specific Recognition and thanks from the podium	●	●			
Company listing on event press releases: presenting only, on event promotional materials, and e-mail blasts	●	●			
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●			
30-second commercial spot (provided by sponsor) played during event*	●				
Opportunity to address audience	●				
Dedicated e-mail blast (provided by sponsor) sent to past, present and prospective attendees*	●				
**Platinum items for sponsorship: Reception: 1-color logo on cocktail napkins & table signage* Spirit: 1-color logo on clapper* Program: full-page ad on the inside front cover in the event program* Photo Booth: 1-color logo on photo strip & signage at the booth* Specialty Cocktail: opportunity to choose & brand the signature cocktail* (to be approved by the Chamber) Twitter Wall: company logo on digital twitter wall during the event		●			
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)	●	●			
*deadline applies					

# Washington Night

August 22, 2019 | Columbia, SC

Presenting: \$5,500

Platinum\*: \$3,500

Gold: \$1,750

Silver: \$1,000

Bronze \$500

Contributor\*: \$300

Availability	1	4	4			
Event registrations/seats included:	12	10	8	4	2	2
List of registrants, including name, title and company (provided the day before the event)	●	●	●	●		
Company logo* or listing (contingent on level) on event sponsor sign, event webpages, event app and in event program	●	●	●	●	●	●
Link to company landing page placed on the SC Chamber event page	●	●	●	●		
SC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●		
Level-specific recognition from the podium	●	●	●	●	●	●
Company listing on event press releases: presenting only, event promotional materials, and e-mail blasts	●	●				
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/ past event attendees*	●					
Logo on the event nametags*	●					
Opportunity to address audience	●					
Front-row seating at the meeting	●					
First right of refusal to sponsor at this level in 2020 (limited to 2 consecutive years)	●					
*deadline applies						

# Annual Summit

November 20-21, 2019 | Isle of Palms, SC

Presenting: \$10,000

Platinum: \$7,000

Gold: \$5,500

Silver: \$4,000

Bronze: \$3,000

Contributor: \$1,500

Availability	1	4	6			
Event registrations/seats included:	10	8	8	8	4	2
List of registrants, including name, title and company (provided the day before the event)	●	●	●	●	●	
Link to company landing page placed on the SC Chamber event page	●	●	●	●	●	
SC Chamber to post confirmation of sponsor's involvement to social media accounts	●	●	●	●		
Web banner (provided by sponsor) with link to company landing page incorporated into promotional e-mail sent to prospective/ past event attendees*	●					
Level-specific recognition from the podium	●	●	●	●	●	●
Level-specific signage at event	●	●	●	●	●	●
Company listing on event press releases : presenting only, promotional materials and e-mail blasts	●	●				
Prominently displayed pop-up banner (provided by sponsor) at the event	●	●				
Opportunity to address audience	●					
Reserved seating at dinner, logo signage on table + 1 bottle each of red and white wine on the table	●	●	●			
<b>Gold Level Opportunities:</b> Welcome Reception: one-color logo on cocktail napkins and logo on signage at event* Chairman's Reception: one-color logo on cocktail napkins and logo on signage at event* Entertainment: logo on signage*; entertainer to offer thanks from the stage Breaks & Refreshment: one-color logo on cocktail napkins and logo on signage at event* Young Professionals Programming: logo on signage and agenda at YP track events* App & Internet Café: logo on app cover banner & signage in internet café area*			●			
<b>Platinum Level Opportunities:</b> Summit Dinner- opportunity to make brief remarks at dinner, logo on menu cards Hospitality Suite- one color logo on cocktail napkins and on signage at event Programming- opportunity to introduce speaker, logo on signage at event Luncheon- opportunity to make brief comments at lunch, logo on menu card		●				

\*deadline applies