

# Workforce Development Symposium

September 12-13 – Columbia

Co-hosted with the SC Department of Employment and Workforce & the SC Technical College System

## Average Attendance: 350-400

Workforce health – recruitment, training, and retention of qualified employees – is frequently identified as the number one issue impacting South Carolina business. This year's Workforce Development Symposium will expand on 2017's offerings to include breakout sessions offering more direct training opportunities for those working in economic development and workforce recruiting. This event is a partnership between the SC Chamber of Commerce, SC Department of Employment and Workforce, and the SC Technical College System.



# Workforce Development Symposium

1 Day – Member\* - \$175 | Non-member - \$225  
2 Days – Member\* - \$250 | Non-member - \$350

Members receive a \$20 early-bird discount before Aug. 13

	<b>Presenting</b> (\$10,000)	<b>Platinum</b> (\$7,000 member, \$8,050 non-member; breaks day 1, luncheon day 1, reception day 1, lanyard, pen, or notebook sponsor)	<b>Gold</b> (\$5,000 member, \$5,750 non-member breaks day 1, breaks day 2, or luncheon day 2 sponsor)	<b>Silver</b> (\$3,500 member, \$4,025 non-member)	<b>Bronze</b> (\$2,000 member, \$2,300 non-member)	<b>Contributor*</b> (\$1000 member, \$1150 non-member)	<b>Exhibitor</b> Early-bird - \$500 member, \$600 non-member, \$450 government After Jan. 20 - \$550 member, \$650 non-member, \$500 government
<b># Available</b>	1	5	3	7	10	Unlimited	Limited
<b>Pre-event publicity **</b>	✓						
<b>Prominent placement in all event marketing</b>	✓						
<b>SC Chamber event-registration page</b>	Company logo and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name and hyperlink	Company name		
<b>Recognition in SC Chamber e-newsletter</b>	✓	✓	✓				
<b>Exclusive announcement of your sponsorship on Facebook and Twitter</b>	✓						
<b>Printed program and signage recognition at event</b>	Company logo on sponsor sign & agenda	Name on agenda after sponsored event, logo displayed during event	Company logo on sponsored item & company name on sponsor sign	Company name on sponsor sign & in program	Company name on sponsor sign & in program	Company name on sponsor sign & in program	Company name in program
<b>Complimentary registrations to attend the symposium</b>	12	10	8	6	4	1	
<b>Exhibit table + 2 booth attendees***</b>	Highly visible, premier location	Premier location	Excellent location	✓	✓		✓
<b>Recognition in the SC Chamber app</b>	Cover image on home page, logo icon, description, website, and name listed	Logo icon, description, website, and name listed	Company description, website, and name listed	Company website and name listed	Company name listed	Company name listed	Company name and website listed
<b>Role at the event</b>	Opportunity to address audience & welcome conference attendees	Company name recognition from the podium at the meeting as sponsor of selected event	Company name recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting	General recognition from the podium at the meeting	Recognition as an exhibitor, signage in exhibit space (provided by exhibitor), breaks, breakfast + reception held in exhibit area
<b>List of attendees from the event (available on request post-event)</b>	✓	✓	✓	✓	✓		
<b>First right of refusal to sponsor at this level in 2019 (limited to 2 consecutive years)</b>	✓	✓	✓				

\*member price applies to government and non-profit employees as well

\*\*deadline applies

\*\*\*includes one 6' table with power + 2 chairs and 2 registrations for Day 1 of the Symposium

For more information, please contact Sunny Philips, VP of Membership and Marketing, at [sunny.philips@scchamber.net](mailto:sunny.philips@scchamber.net) or 803-255-2543.

# WORKFORCE DEVELOPMENT SYMPOSIUM

hosted by **SC Chamber of Commerce, SC DEW & the SC Technical College System**  
 SEPTEMBER 12- 13, 2018 | COLUMBIA, SC

## REGISTRATION FORM

### INDIVIDUAL

	Day One Only	Day Two Only	Both Days
<b>Early-bird member/Gov't Nonprofit</b> (BEFORE AUG.13)	<input type="checkbox"/> \$155	<input type="checkbox"/> \$155	<input type="checkbox"/> \$230
<b>Member/Gov't Nonprofit</b>	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175	<input type="checkbox"/> \$250
<b>Non-member</b>	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225	<input type="checkbox"/> \$350

List EXACT way company and individual should be listed on printed materials

Registrant Name: \_\_\_\_\_

Attendance: Lunch  Yes  No | Wednesday Sessions  Yes  No  
 Reception  Yes  No | Thursday Sessions  Yes  No

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

#### Additional Attendees:

1. Name: \_\_\_\_\_

Email: \_\_\_\_\_

Attendance: Lunch  Yes  No | Wednesday Sessions  Yes  No  
 Reception  Yes  No | Thursday Sessions  Yes  No

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Attendance: Lunch  Yes  No | Wednesday Sessions  Yes  No  
 Reception  Yes  No | Thursday Sessions  Yes  No

3. Name: \_\_\_\_\_

Email: \_\_\_\_\_

Attendance: Lunch  Yes  No | Wednesday Sessions  Yes  No  
 Reception  Yes  No | Thursday Sessions  Yes  No

**Individual Cancellation Policy:** If unable to attend, substitutions are welcome anytime prior to the start of the event. A 50% processing fee applies to all event cancellations. Registrants are responsible for the full registration fee for any cancellation made after 5 p.m., seven days prior to the event. Registration fees will not be refunded or waived after that date. No-shows will be charged the full registration fee.

### SPONSOR

**Presenting Sponsor Investment**  
 \$10,000 (AVAILABLE TO MEMBERS ONLY)

**Platinum Sponsor Investment (Five)**  
 Lunch Sponsor (Sept. 12)  
 Reception Sponsor (Sept. 12)  
 Branded Item (Various)  
 \$7,000 MEMBER  
 \$8,050 NON-MEMBER

**Gold Sponsor Investment (Three)**  
 Break Sponsor (Sept. 12)  
 Break Sponsor (Sept. 12)  
 Box Lunch Sponsor (Sept. 12)  
 \$5,000 MEMBER  
 \$5,750 NON-MEMBER

**Silver Sponsor Investment (Seven)**  
 \$3,500 MEMBER  
 \$4,025 NON-MEMBER

**Bronze Sponsor Investment**  
 (Limited Availability)  
 \$2,000 MEMBER  
 \$2,300 NON-MEMBER

**Contributor Investment**  
 (Limited Availability)  
 \$1,000 MEMBER  
 \$1,150 NON-MEMBER

**Exhibitor** (Limited Availability)  
**EARLY BIRD (reserved by August 13)**  
 \$500 MEMBER  
 \$600 NON-MEMBER  
 \$450 GOVERNMENT  
**After August 13 –**  
 \$550 MEMBER  
 \$650 NON-MEMBER  
 \$500 GOVERNMENT

#### SPONSOR BENEFITS CAN BE FOUND ON THE CHAMBER'S EVENT PAGE

Attendee names will be gathered prior to event

List EXACT way company and individual should be listed on printed materials

Sponsorship Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

Twitter: \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsorship will not be reserved without the company representative's signature. Your signature indicates you agree to the Terms & Conditions found at [tinyurl.com/scccsporsorterms](http://tinyurl.com/scccsporsorterms).

Check Enclosed  Credit Card Credit Card Processing: If paying by Credit Card, contact noted on form will receive a link via email to pay using online portal within 3 business days of form receipt. For security purposes Credit Card payments may not be received via email or fax.

Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**Registration Inquires:** [events@scchamber.net](mailto:events@scchamber.net)  
**Sponsorship Inquires:** Sunny Philips [Sunny.philips@scchamber.net](mailto:Sunny.philips@scchamber.net) | 803-255-2543  
**Website:** [www.scchamber.net/events](http://www.scchamber.net/events)

**Mail:** South Carolina Chamber of Commerce  
 1301 Gervais Street, Suite 1100  
 Columbia, S.C. 29201